



**TimeQuake Expo One
Indoor & Outdoor
Booth/Area/Room
Prices and Amenities**

<http://timequakeexpo.com>

TimeQuake Enterprises LLC



<http://dancequake.com>

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Expo Overview

TimeQuake Expo is generally divided into the "paid" zone (convention center, stadium, arena) and the "free" zone (nine hotels, shopping mall, union station, miscellaneous areas), which is simply distinguishing where the general admission public needs to have an Expo pass or not. The "free" zone includes the FutureNow Job/Education Fair areas.

The smallest booth module size in the "free" zone is an 8'x8' booth and exhibitors may purchase up to two (2) of those. Any need for larger space requires using the 10'x10' booth modules, which can be purchased in any number of adjacent modules desired to create your perfect setup. Booth spaces are weekly only. Both the "paid" and "free" zones have various sized meeting rooms available from 1-7 days (\$1000 min purchase).

Booth space is the same price/SF either indoor ("free" or "paid" zones) or "outdoor" but the "outdoor" stadium field venue is restricted to "outdoor" type products, and has no provision for utilities, but gets to be in the direct presence of all the larger DanceQuake activities with the in-between celebrity speakers, while meeting rooms have their own various parameters and considerations. Finally, all three space types are available in both the "free" and "paid" zones, but certain utilities are only available in "paid" areas.

Note: All booths and meeting rooms in the FutureNow Job/Education Fair areas are only available for (the full) first five days (F-T), but are discounted to 1/3rd of regular prices!

Included Amenities

Every exhibitor gets free WiFi, free 10amp electricity (all indoors), two free Exhibitor Access passes, gets to keep their custom TimeQuake Expo chairs, and gets four daily chances to win VIP Party tickets **and** a refund of their entire Expo space purchase price.

Further detailed descriptions of each different amenity are provided for you as follows:

- Free WiFi Internet within the event premises (one passkey code will be assigned and provided to each exhibitor/vendor who may share assigned bandwidth amongst multiple team members).
- Two (2) "Exhibitor Access" passes included at no charge (up to four additional are available per purchase @ 50% of matching public pass prices; Discuss with your **Reservation Concierge**).
- Trash pickup service will be provided via collectors stopping by on a regular repeating routine.
- Two custom chairs for each indoor and outdoor booth/area, and exhibitors **keep** the chairs as gifts of TimeQuake Expo (2 extra chairs available at reduced \$20 each: custom order deadline).
- Every indoor space, including booths/areas and meeting rooms, in both the "paid" and "free" zones, gets basic 10amp 110-120v/60Hz electricity power for free, plenty enough to run a few laptops, charge a few smartphones, and have **LED** lighting for your displays. The "free" zone generally has at least 20 amp power available for *a la carte* upgrades at all locations, and some "paid" zone areas have availability of much higher voltages, amperages, and other phases, so discuss extra power with your **Reservation Concierge** as needed. Visitors from countries using alternate power voltages/frequencies (ex: 220v/230v/240v, 50Hz) should bring adapters and/or transformers to function with their own equipment as needed. All exhibitor/vendor extension cords brought for use **must** be grounded heavy-duty ("12/3") type to pass inspection. ALL electrical items, including all exhibitor/vendor equipment, power adapters and/or transformers, extension cords, and anything and everything else, absolutely **must** be "UL approved" items.
- 8-9' pipe and (red, black and/or white) back and side draping for all indoor booths, 3-4' posts and roping for outdoor areas; Exhibitor-vendors with indoor booths may also optionally bring and setup their own custom booth wall liners, but may not exceed 9' in height nor extend along sides further than booth front (all "U" shaped booths) ("Walkthrough" booths may utilize full 9' height limit for custom booth liners along both walkthrough sides), and must be: (a) setup and assembled only by full-time employees of the exhibitor/vendor; (b) fully able to be setup and assembled without any onsite construction [no sawing, drilling, or etc.], by nothing more than nuts-and-bolts, pre-screwed, slots-and-tabs, plastic zip ties, and/or etc., i.e., your customized configuration must be all "pre-constructed" before event setup day; and (c) also be essentially freestanding, with no attachments to booth pipes or drapes, etc., other than by plastic zip ties. Naturally, all factory-made trade show display units, such as tension fabric displays, curved and arched displays, tri-fold displays, and so forth, are suggested for best professional appearances, and if your booth doesn't require using pipe and drape that can be deleted as a price deduction.

- Every indoor and "outdoor" booth space purchase comes with the exhibitor's choice of no free table, 1 free 6' table, or 1 free 8' table, and exhibitors may add more tables to suit their actual need (6' tables add at \$30 each, 8' tables add at \$40 each); A minimum of 2' clear space at front of booth is required for any emergency egress; A basic cover is included with either sized *free* table above at no extra charge, but professionally-printed covers with your company logo graphics are strongly recommended instead; Please ask your [Reservation Concierge](#) for details.

Indoor and "Outdoor" Booths/Areas

TimeQuake Expo square footage pricing for all booth space, as well as the selection and purchase process, is the same whether at any indoor location or the "outdoor" stadium location. From any available booth spaces, anywhere, "free" zone or "paid" zone, either indoor or outdoor, simply select any one booth module, or choose multiple adjacent booth modules, as your total exhibitor space square footage, per this uniform price list:

| Total Square Footage | Regular Price | Early Bird Price |
|----------------------|---------------|------------------|
| 64 | \$1,150.00 | \$1,035.00 |
| 100 | \$1,500.00 | \$1,350.00 |
| 128 | \$1,905.00 | \$1,714.50 |
| 150 | \$2,225.00 | \$2,002.50 |
| 200 | \$2,935.00 | \$2,641.50 |
| 225 | \$3,260.00 | \$2,934.00 |
| 240-250 | \$3,580.00 | \$3,222.00 |
| 300 | \$4,245.00 | \$3,820.50 |
| 375 | \$5,140.00 | \$4,626.00 |
| 400 | \$5,400.00 | \$4,860.00 |
| 450 | \$6,050.00 | \$5,445.00 |
| 500 | \$6,685.00 | \$6,016.50 |
| 600 | \$7,920.00 | \$7,128.00 |
| 625 | \$8,230.00 | \$7,407.00 |
| 750 | \$9,730.00 | \$8,757.00 |
| 800 | \$10,320.00 | \$9,288.00 |
| 900 | \$11,545.00 | \$10,390.50 |
| 1000 | \$12,750.00 | \$11,475.00 |
| 1200 | \$14,940.00 | \$13,446.00 |
| 1600 | \$19,200.00 | \$17,280.00 |

20'x25' or larger "outdoor" area required for motorized vehicles, and price includes all materials (plywood, visqueen, plastic tarp, and/or etc.) required/used to protect the field. ALL motorized vehicles' fuel tanks *must* contain no more than one-fourth (1/4th) tank of fuel - no exceptions!

Note: Indoor Booth Corners, Endcaps and Walkthroughs

If your indoor space includes a corner, both corner modules (full "endcap"), or you will be using middle modules for a walkthrough space, the upgrade cost per SF is based on how "deep" your upgraded space is. See the Exhibitors tab upon the TimeQuake Expo

website for visual image examples. If 8' deep Corner or Endcap then \$3/SF upgrade, if 8' deep Walkthrough or 10' deep Corner or 10' deep Endcap then \$2.50/SF upgrade, if 10' deep Walkthrough or 15' deep Corner or 15' deep Endcap then \$2/SF upgrade, if 15' deep Walkthrough or 20' deep Corner or 20' deep Endcap then \$1.50/SF upgrade, or if 20' Walkthrough then \$1/SF upgrade. Early Bird discount is not applicable to upgrades.

Note: Pipe and Drape Delete with Deduction Credit

If your exhibitor space will not require pipe and draping, you may delete that from your overall purchase for the applicable deduction credit, which is at \$1/SF upon the total square footage purchased for your entire customer space, with a \$200 maximum credit.

Note: In the FutureNow Job/Education Fair areas, this deduction credit is not available. Related Note: In the "outdoor" stadium field, all posts and roping will remain as shown.

Meeting Rooms

Regardless of being in the "free" zone or "paid" zone, there are two (2) price rates for meeting rooms, depending upon whether the exhibitor-presenter wants an empty room, or configured in any of the three standard seating arrangements, i.e., classroom style with desks, banquet style round tables (typically 10-20% more seats than classroom), or row-by-row theater setup of chairs (typically 50-90% more seats than banquet). For any one (1) full day (13 hours, 9am to 10pm), the TimeQuake Expo price for an empty meeting room at any venue is \$1.80 USD per SF, with a one-half day rate of \$1.00 USD per SF, while the TimeQuake Expo price for any seated configuration meeting room is \$2.50 USD per SF, with a one-half day rate of \$1.35 USD per SF. Minimum period of time reserved is one-half day (6 hours, either 9am-3pm or 4pm-10pm). Second full day is discounted at 5% off entire price, add a third full day at 10% off of your entire price, fourth full day at 12.5% off entire price, fifth full day at 15% off entire price, sixth full day at 17.5% off entire price, and seventh full day at 20% off the entire normal price of all seven days. Minimum purchase of meeting room space is \$1000 at these bargain prices. Speak with your personal **Reservation Concierge** for additional details. See the Exhibitors tab upon the TimeQuake Expo website for various examples in room pricing.

Corporate Sponsorships

Twenty-four (24) total Corporate Sponsorships include the three (3) special "outdoor" 50'x50' booths (\$35,000 each), plus the twenty-one (21) special meeting rooms located together in the northeast "Corporate Square" region of the convention center (\$30,000 each). See the Exhibitors tab upon the TimeQuake Expo website for included benefits.

FutureNow Job/Education Fair

As mentioned in the Overview, all booths and meeting rooms within the FutureNow Jobs/Education Fair area – that entire hotel third floor – are only available for the first five (5) days of the Expo and every reservation within the Fair area must be for that full *entire* first five (5) days, Friday *through* Tuesday. This entire hotel floor will be closed to the public on Wednesday and Thursday AM, during transformation for the VIP Party.

The Jobs Fair is for companies recruiting (only) for hi-tech positions, and the Education Fair is for universities and colleges doing admissions (only) for hi-tech degree programs.

As mentioned in the Overview, and due to the above, booths and meeting rooms in the Fair areas are very generously discounted down to only 1/3rd of normal pricing. Speak with your **Reservation Concierge** for further details regarding these special locations if you represent an entity interested in leveraging the Jobs/Education Fair opportunities.

Expo Directory Listing

Every individual exhibitor space gets free inclusion into the TimeQuake Expo directory and maps system, whether indoor booth, outdoor area, or meeting room, with a basic directory listing including: (1) company/entity name; (2) hyperlinked, clickable URL to the company/entity's selected Internet webpage, whether homepage or product page; and (3) up to 250 characters for the provided company and/or product description text.

The basic directory listing is free, while the Web Highlight upgrade is an additional \$250 and the Web Feature is an additional \$500 upgrade. Corporate Sponsors get "next level special treatment" going beyond the need to describe here. If you are using a meeting room for anything with a schedule (repeating seminars, etc.), then you should consider all three (3) levels of directory listings to determine how many characters you will need for including both your exhibitor description portion along with all your scheduled times.

"**Web Highlight**" increases the standard/included basic brief directory listing from plain text limited to 250 characters maximum, up to 500 characters maximum with selected pieces of textual information (company name, URL) strengthened with **bold text**, plus addition of one color image - either the company logo, or its primary hi-tech product(s) - to be one of the looping slides along the bottom of the TimeQuakeExpo.com website, so client provides own 207 pixel wide x 138 pixel high image (.gif, .jpg or .png format).

"**Web Feature**" goes beyond Web Highlight to include 1000 text characters with selected strengthening with **bold text** as above, with adding company logo, plus five (5) slides for an entire loop as above (so client provides five product 207x138 images as above), plus special featuring upon Expo map layouts / floor plans, on website, and at the Expo.

Security Deposit

A security/damages deposit is required for every type of exhibitor space, at \$1USD/SF, which will be fully refunded, assuming a 'clean' event close-out of your exhibitor space, between seven (7) and fourteen (14) days for U.S. based customers (between seven (7) and twenty-one (21) days for non-U.S. based customers). For example, if your exhibit space is a 10'x10' indoor booth, which is 100 square feet (SF) nominal, the security deposit for that exhibit space is \$100. The minimum security deposit amount is \$100 and the maximum security deposit amount is \$500. During exhibit takedown day (the day immediately after the Expo ends), **Reservation Concierges** will briefly meet with each exhibitor-vendor at their space, upon the exhibitor/vendor indicating being ready for event close-out, to quickly and visually confirm that all trash has been disposed of properly, that there are no damages to the exhibitor-vendor area or house utility equipment, and so forth. The **Reservation Concierge** will then provide a signed receipt on the spot to the exhibitor-vendor, and the deposit will be refunded thereafter.

Miscellaneous

Expo show hours are 9:00am to 10:00pm daily. All exhibitors/vendors shall maintain a minimum of one (1) representative at their event space at all times during show hours. Minimum coverage must be maintained even during personal restroom/meal breaks, so exhibitors/vendors are reminded to preplan all of their related necessary arrangements.

All exhibitor space setup and takedown will be performed the day before and after the event, respectively, anytime during 8:00am until 11:00pm. All electrical connections are expected to be completed and ready for use by that 8:00am opening on setup day.

All exhibitors/vendors selling goods or services must register their business with the state Department of Revenue ("DOR") and submit a Business Tax Application for sales tax. All exhibitors and vendors selling products or tangible items are required to have their documentation onsite, to collect the state sales tax within their total sales, and declare later to the DOR. Presently, a small \$25 fee applies. Your personal **Reservation Concierge** will directly provide you with the application form and all related information.

For any utilities your exhibit will require, beyond the free WiFi and free 10amp power, such as higher electrical power, water and drain, natural gas, and/or compressed air, your **Reservation Concierge** will also directly provide you with the corresponding venue form(s), and assist you as needed for successfully making that *a la carte* arrangement.

Thanks For Your Business!

We know you're going to have a really awesome Expo time, but it's good to say thanks!